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### Declaration, Power of Attorney and Petition

Page <u>1</u> of <u>3</u>

WE (I) the undersigned inventor(s), hereby declare(s) that:

My residence, post office address and citizenship are as stated below next to my name,

METHOD AND ON THE STAT  the specification of wh is att was to Apple	a patent is sought on the SYSTEM FOR PROVIUS OF PREVIOUS PRICE.  The second of the sec	IDING PROI	MOTIONS TO A C	USTOMER BASED
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and v	vas amended under PCT	Article 19		
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	state that we (I) have reves amended by any amended			ts of the above-identified specificat
	vledge the duty to disclos in Section 1.56 of Title 3			ial to the patentability of this
application(s) for pater least one country other foreign application for	at or inventor's certificate than the United States, li	e, or § 365(a) isted below ar ificate, or PC	of any PCT Internated have also identified Tinternational appli	d) or § 365(b) of any foreign ional application which designated below, by checking the box, any cation having a filing date before t
Application No.	Country		Day/Month/Year	Priority Claimed
				Yes No
				Yes No

(Application No	umber)	(Filing Date)
(Application N	umber)	(Filing Date)
any PCT International application de the claims of this application is not opposed by the first paragraph of 35	esignating the United States, disclosed in the prior United S 5 U.S.C. § 112, I acknowledge 1.56 which became available	f any United States application(s), or under § 365(c) of isted below and, insofar as the subject matter of each States or PCT International application in the manner at the duty to disclose information which is material to between the filing date of the prior application and the
Application Serial No.	Filing Date	Status (pending, patented, abandoned)
•		
McClelland, Reg. No. 21,124; Gregor Reg. No. 27,757; James D. Hamilton 29,099; Charles L. Gholz, Reg. No. Stephen G. Baxter, Reg. No. 32,884 Goolkasian, Reg. No. 26,142; Richa No. 34,426; James J. Kulbaski, Reg. Surinder Sachar, Reg. No. 34,423; J. McCabe, Jr., Reg. No. 37, 182; Braattorneys, with full powers of substite Patent Office connected therewith; at to the firm of OBLON, SPIVAK, M. Floor, 1755 Jefferson Davis Highward.	ory J. Maier, Reg. No. 25,599 n, Reg. No. 28,421; Eckhard 1,26,395; William E. Beaumon; Richard L. Treanor, Reg. No. 7d L. Chinn, Reg. No. 34,305 No. 34,648; Richard A. Neif Jeffrey B. McIntyre, Reg. No. 40, 07 tution and revocation, to prosund we (I) hereby request that cCLELLAND, MAIER & Niety, Arlington, Virginia 22202	H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. Nt, Reg. No. 30,996; Jean-Paul Lavalleye, Reg. No. 31 of 36,379; Steven P. Weihrouch, Reg. No. 32,829; Joh; Steven E. Lipman, Reg. No. 30,011; Carl E. Schlier, eld, Reg. No. 35,299; J. Derek Mason, Reg. No. 35,27,36,867; William T.Enos, Reg. No. 33, 128; Michael 173; and Michael R. Casey, Reg. No. 40, 294; our (my) ecute this application and to transact all business in the all correspondence regarding this application be sent SUSTADT, P.C., whose Post Office Address is: Four
McClelland, Reg. No. 21,124; Grego Reg. No. 27,757; James D. Hamilton 29,099; Charles L. Gholz, Reg. No. Stephen G. Baxter, Reg. No. 32,884 Goolkasian, Reg. No. 26,142; Richa No. 34,426; James J. Kulbaski, Reg. Surinder Sachar, Reg. No. 34,423; J. McCabe, Jr., Reg. No. 37, 182; Brad attorneys, with full powers of substipatent Office connected therewith; a to the firm of OBLON, SPIVAK, M. Floor, 1755 Jefferson Davis Highward We (I) declare that all state on information and belief are believ willful false statements and the like	ory J. Maier, Reg. No. 25,599 a, Reg. No. 28,421; Eckhard 1,26,395; William E. Beaumon; Richard L. Treanor, Reg. No. 14,305 and L. Chinn, Reg. No. 34,305 and L. Chinn, Reg. No. 34,305 and L. Chinn, Reg. No. 40,60 and 1,00 and 1,	; Arthur I. Neustadt, Reg. No. 24,854; Richard D. Kell H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No. 1, Reg. No. 30,996; Jean-Paul Lavalleye, Reg. No. 31 of 36,379; Steven P. Weihrouch, Reg. No. 32,829; Joh; Steven E. Lipman, Reg. No. 30,011; Carl E. Schlier, eld, Reg. No. 35,299; J. Derek Mason, Reg. No. 35,27,36,867; William T.Enos, Reg. No. 33, 128; Michael M. Gasey, Reg. No. 40, 294; our (my) ecute this application and to transact all business in the all correspondence regarding this application be sent EUSTADT, P.C., whose Post Office Address is: Fourthy own knowledge are true and that all statements may these statements were made with the knowledge that he or imprisonment, or both, under Section 1001 of Ti
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McClelland, Reg. No. 21,124; Gregor Reg. No. 27,757; James D. Hamilton 29,099; Charles L. Gholz, Reg. No. Stephen G. Baxter, Reg. No. 32,884 Goolkasian, Reg. No. 26,142; Richa No. 34,426; James J. Kulbaski, Reg. Surinder Sachar, Reg. No. 37, 182; Brad attorneys, with full powers of substipatent Office connected therewith; at to the firm of OBLON, SPIVAK, M Floor, 1755 Jefferson Davis Highwan We (I) declare that all state on information and belief are believ willful false statements and the like 18 of the United States Code and the patent issuing thereon.	ory J. Maier, Reg. No. 25,599 a, Reg. No. 28,421; Eckhard I 26,395; William E. Beaumon ; Richard L. Treanor, Reg. No. rd L. Chinn, Reg. No. 34,305 No. 34,648; Richard A. Neif leffrey B. McIntyre, Reg. No. dley D. Lytle, Reg. No. 40, 0° tution and revocation, to pros and we (I) hereby request that cCLELLAND, MAIER & NI ay, Arlington, Virginia 22202 ements made herein of our (m led to be true; and further that so made are punishable by fin at such willful false statement	Grithur I. Neustadt, Reg. No. 24,854; Richard D. Kell, Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No. 30,996; Jean-Paul Lavalleye, Reg. No. 31, 36,379; Steven P. Weihrouch, Reg. No. 32,829; Joh; Steven E. Lipman, Reg. No. 30,011; Carl E. Schlier, eld, Reg. No. 35,299; J. Derek Mason, Reg. No. 35,27, 36,867; William T.Enos, Reg. No. 33, 128; Michael I. 73; and Michael R. Casey, Reg. No. 40, 294; our (my) ecute this application and to transact all business in the all correspondence regarding this application be sent EUSTADT, P.C., whose Post Office Address is: Fourty of the statements were made with the knowledge that the or imprisonment, or both, under Section 1001 of Tiss may jeopardize the validity of the application or any Residence: 4300 W. Azeele Street

J. Michael ERICKSON	Page <u>3</u> Residence: 6783 Treeridge Drive
NAME OF SECOND JOINT INVENTOR	Cincinnati, OH 45244
Signature of Inventor	Citizen of: U.S.A.
Signature of inventor	Post Office Address: SAME AS ABOVE
Date	
Kellie Katherine DOLAN	Residence: 12231 Armenia Gables Circle
NAME OF THIRD JOINT INVENTOR	Tampa, FL 33612
Signature of Inventor	Citizen of: U.S.A.
	Post Office Address: SAME AS ABOVE
Date	
NAME OF FOURTH JOINT INVENTOR	Residence:
Signature of Inventor	Citizen of:
	Post Office Address:
Date	
	Residence:
NAME OF FIFTH JOINT INVENTOR	
NAME OF FIFTH JOINT INVENTOR  Signature of Inventor	Citizen of: Post Office Address:

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### Declaration, Power of Attorney and Petition

WE (I) the undersigned inventor(s), hereby declare(s) that:

Page <u>1</u> of <u>3</u>

My reside	ence, post office address and citize	nship are as stated below next to	my name,
We (I) be	lieve that we are (I am) the original	al, first and joint (sole) inventor	(s) of the subject matter which is
	hich a patent is sought on the inve		
	AND SYSTEM FOR PROVIDIN	G PROMOTIONS TO A CUS	TOMER BASED
	TATUS OF PREVIOUS PROM		
the specification o	f which		
	is attached hereto.		
	was filed on	as	
	Application Serial No		
	and amended on	•	
Martin Company	was filed as PCT international app	blication	
	Number		
~	on	,	
	and was amended under PCT Arti	cle 19	
*	on(if	applicable).	
We (I) he including the claim	ereby state that we (I) have review ms, as amended by any amendmer	ed and understand the contents at referred to above.	of the above-identified specificatio
We (I) a application as def	cknowledge the duty to disclose in ined in Section 1.56 of Title 37 Co	formation known to be material ode of Federal Regulations.	to the patentability of this
application(s) for least one country foreign application	other than the United States listed	· § 365(a) of any PCT Internation I below and have also identified te, or PCT International applicate.	nal application which designated a
Application No.	Country	Day/Month/Year	Priority Claimed
F L.			Yes No
			Yes No
			Yes No

(Applie	cation Number)	(Filing Date)
(Аррис	cation (vulnoer)	(Ling 2 are)
(Applie	cation Number)	(Filing Date)
any PCT International appli he claims of this applicatio provided by the first paragra	cation designating the Un n is not disclosed in the p aph of 35 U.S.C. § 112, I 7 CFR § 1.56 which beca	S.C. § 120 of any United States application(s), or under § 365(c) of ited States, listed below and, insofar as the subject matter of each of rior United States or PCT International application in the manner acknowledge the duty to disclose information which is material to me available between the filing date of the prior application and the cation.
Application Serial No.	Filing	Date Status (pending, patented, abandoned)
McClelland, Reg. No. 21,12	24; Gregory J. Maier, Reg Hamilton, Reg. No. 28,4	on, Reg. No. 24,618; Marvin J. Spivak, Reg. No. 24,913; C. Irvin g. No. 25,599; Arthur I. Neustadt, Reg. No. 24,854; Richard D. Kelly, 21; Eckhard H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No.
McClelland, Reg. No. 21, 12 Reg. No. 27,757; James D. 29,099; Charles L. Gholz, F. Stephen G. Baxter, Reg. No. Goolkasian, Reg. No. 26,14 No. 34,426; James J. Kulba Surinder Sachar, Reg. No. 3 McCabe, Jr., Reg. No. 37, attorneys, with full powers Patent Office connected that to the firm of OBLON, SPI Floor, 1755 Jefferson Davi  We (I) declare that on information and belief a	24; Gregory J. Maier, Reg. Hamilton, Reg. No. 28,4: Reg. No. 26,395; William o. 32,884; Richard L. Tre: 42; Richard L. Chinn, Reg. Ski, Reg. No. 34,648; Rid 34,423; Jeffrey B. McInt 182; Bradley D. Lytle, Roof substitution and revocerewith; and we (I) hereby (VAK, McCLELLAND, Nas Highway, Arlington, Viat all statements made here believed to be true; and the like so made are pur	Reg. No. 25,599; Arthur I. Neustadt, Reg. No. 24,854; Richard D. Kelly, El; Eckhard H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No. E. Beaumont, Reg. No. 30,996; Jean-Paul Lavalleye, Reg. No. 31,45 anor, Reg. No. 36,379; Steven P. Weihrouch, Reg. No. 32,829; John S. No. 34,305; Steven E. Lipman, Reg. No. 30,011; Carl E. Schlier, Reg. No. 36,867; William T.Enos, Reg. No. 33, 128; Michael E. eg. No. 40, 073; and Michael R. Casey, Reg. No. 40, 294; our (my) ation, to prosecute this application and to transact all business in the variety request that all correspondence regarding this application be sent MAIER & NEUSTADT, P.C., whose Post Office Address is: Fourth reginia 22202.  Lein of our (my) own knowledge are true and that all statements made of further that these statements were made with the knowledge that ishable by fine or imprisonment, or both, under Section 1001 of Titles.
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Date

0: : -#: 011 45044
Cincinnati, OH 45244
Citizen of: U.S.A.
Post Office Address: SAME AS ABOVE
Residence: 12231 Armenia Gables Circle
Tampa, FL 33612
Citizen of: U.S.A.
Post Office Address: SAME AS ABOVE
Residence:
Citizen of:
Post Office Address:
Residence:
Citizen of:
Post Office Address:

#### Declaration, Power of Attorney and Petition

Page 1 of 3

Yes No Yes No

WE (I) the undersigned inventor(s), hereby declare(s) that:

My residence, post office address and citizenship are as stated below next to my name,

We (I) believe that we are (I am) the original, first and joint (sole) inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled METHOD AND SYSTEM FOR PROVIDING PROMOTIONS TO A CUSTOMER BASED ON THE STATUS OF PREVIOUS PROMOTIONS the specification of which is attached hereto. was filed on \_\_\_\_\_ Application Serial No. and amended on \_\_\_\_\_ was filed as PCT international application Number \_\_\_\_ and was amended under PCT Article 19 \_\_\_\_(if applicable). We (I) hereby state that we (I) have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. We (I) acknowledge the duty to disclose information known to be material to the patentability of this application as defined in Section 1.56 of Title 37 Code of Federal Regulations. We (I) hereby claim foreign priority benefits under 35 U.S.C. § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed. Prior Foreign Application(s) Priority Application No. Country Day/Month/Year Claimed Yes No

_	(Application Numl	per)	(Filing Date)
	(Application Numl	ner)	(Filing Date)
any PCT Internation the claims of this ap provided by the first patentability as defin	al application design plication is not discorted paragraph of 35 U. ned in 37 CFR § 1.5	nating the United State losed in the prior Unite S.C. § 112, I acknowle	of any United States application(s), or under § 365(c) of s, listed below and, insofar as the subject matter of each of States or PCT International application in the manner lege the duty to disclose information which is material to ble between the filing date of the prior application and the
Application Seri	ial No.	Filing Date	Status (pending, patented, abandoned)
McClelland, Reg. N Reg. No. 27,757; Ja 29 099: Charles L. (	io. 21,124; Gregory mes D. Hamilton, F Gholz. Reg. No. 26,	J. Maier, Reg. No. 25,5 leg. No. 28,421; Eckhar 395; William E. Beaum	o. 24,618; Marvin J. Spivak, Reg. No. 24,913; C. Irvin 99; Arthur I. Neustadt, Reg. No. 24,854; Richard D. Kelly d H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No. ont, Reg. No. 30,996; Jean-Paul Lavalleye, Reg. No. 31,4 No. 36,379; Steven P. Weihrouch, Reg. No. 32,829; John
McClelland, Reg. No. 27,757; Ja 29,099; Charles L. Concepte G. Baxter, Goolkasian, Reg. No. 34,426; James J. Surinder Sachar, Reg. No. 34,426; James J. Surinder Sachar, Reg. No. 24,000; McCabe, Jr., Reg. No. 24,000; McCabe, Jr., Reg. No. 25,000;	to. 21,124; Gregory mes D. Hamilton, F. Gholz, Reg. No. 26, Reg. No. 32,884; Ro. 26,142; Richard J. Kulbaski, Reg. No. 34,423; Jeff No. 37, 182; Bradle powers of substituticated therewith; and DN, SPIVAK, McCon Davis Highway, clare that all statemed belief are believed ents and the like so ates Code and that s	J. Maier, Reg. No. 25,5 teg. No. 28,421; Eckhar 395; William E. Beaum ichard L. Treanor, Reg. L. Chinn, Reg. No. 34,3 to 34,648; Richard A. Nirey B. McIntyre, Reg. 1 ty D. Lytle, Reg. No. 40 on and revocation, to p. we (I) hereby request to LELLAND, MAIER & Arlington, Virginia 222 tents made herein of our to be true; and further the made are punishable by	99; Arthur I. Neustadt, Reg. No. 24,854; Richard D. Kelly d H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No. ont, Reg. No. 30,996; Jean-Paul Lavalleye, Reg. No. 31,4 No. 36,379; Steven P. Weihrouch, Reg. No. 32,829; John 05; Steven E. Lipman, Reg. No. 30,011; Carl E. Schlier, Feifeld, Reg. No. 35,299; J. Derek Mason, Reg. No. 35,270 to. 36,867; William T.Enos, Reg. No. 33, 128; Michael E. 073; and Michael R. Casey, Reg. No. 40, 294; our (my) osecute this application and to transact all business in the part all correspondence regarding this application be sent NEUSTADT, P.C., whose Post Office Address is: Fourth 02.
McClelland, Reg. N Reg. No. 27,757; Ja 29,099; Charles L. ( Stephen G. Baxter, J Goolkasian, Reg. N No. 34,426; James J Surinder Sachar, Reg McCabe, Jr., Reg. I attorneys, with full p Patent Office conne to the firm of OBLC Floor, 1755 Jefferso We (I) dec on information and willful false statements 18 of the United Statements	to. 21,124; Gregory mes D. Hamilton, F. Gholz, Reg. No. 26, Reg. No. 32,884; R. o. 26,142; Richard J. Kulbaski, Reg. No. 34,423; Jeff No. 37, 182; Bradle powers of substituticted therewith; and DN, SPIVAK, McCon Davis Highway, clare that all statemed belief are believed ents and the like so ates Code and that son.	J. Maier, Reg. No. 25,5 teg. No. 28,421; Eckhar 395; William E. Beaum ichard L. Treanor, Reg. L. Chinn, Reg. No. 34,3 to 34,648; Richard A. Nirey B. McIntyre, Reg. 1 ty D. Lytle, Reg. No. 40 on and revocation, to p. we (I) hereby request to LELLAND, MAIER & Arlington, Virginia 222 tents made herein of our to be true; and further the made are punishable by	99; Arthur I. Neustadt, Reg. No. 24,854; Richard D. Kelly d H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No. ont, Reg. No. 30,996; Jean-Paul Lavalleye, Reg. No. 31,4 No. 36,379; Steven P. Weihrouch, Reg. No. 32,829; John 05; Steven E. Lipman, Reg. No. 30,011; Carl E. Schlier, Feifeld, Reg. No. 35,299; J. Derek Mason, Reg. No. 35,270 to. 36,867; William T.Enos, Reg. No. 33, 128; Michael E. 073; and Michael R. Casey, Reg. No. 40, 294; our (my) osecute this application and to transact all business in the part all correspondence regarding this application be sent NEUSTADT, P.C., whose Post Office Address is: Fourth 02.
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Page 3 of 3

Residence: 6783 Treeridge Drive

Cincinnati, OH 45244

Citizen of:

Post Office Address:

J. Michael ERICKSON

Signature of Inventor

Date

NAME OF SECOND JOINT INVENTOR